

USKBTC
HANDBOOK
ADVERTISING
DEADLINE
10 • 15 • 2014

THE UNITED STATES KERRY BLUE TERRIER CLUB HANDBOOK IN 2015.

The United States Kerry Blue Terrier Club would like to extend the opportunity to be a part of Kerry Blue Terrier history by advertising in the 2015 Handbook. The new Handbook will feature ad pages for kennels/breeders and vendors as well as business card space in the KBT Marketplace.

Advertising is simple and affordable. Ad material and payment must be submitted along with this form. Your ad will be professionally designed and a proof will be sent to you for approval. We only ask that changes be limited.

- ▶ **FULL PAGE** Ad size: 7.5 x 10 • No Bleed
- ▶ **HALF PAGE/STUD DOG** Ad size: 7.5 x 5
- ▶ **BUSINESS CARD ADS** 8 Business Cards to a page • Ad size: 3.5 x 2.25

Images or artwork must be submitted as a photograph or *preferably, 300 dpi digital/scanned image*. Accepted formats: .eps, .tiff, .jpg, .pdf • High Resolution 300dpi at 100%

Typed or emailed copy must be sent at the same time as photos/artwork.



▶ **ADVERTISING RATES**

- Member Kennel/Breeder Full Page Ad - \$100.00
- Member - Each additional page - \$50.00
- Non-Member Kennel/Breeder Full Page Ad - \$125.00
- Non-Member - Each additional page - \$75.00
(Ad includes a 1 year USKBTC Affiliate Membership)
- Vendor Full Page Ad - \$150.00
- Each additional page - \$100.00
- Stud Dog Half Page Ad - \$60.00
- Non-Member Stud Dog Half Page Ad - \$75.00
- Handler Full Page Ad - \$150.00
- Handler Half Page Ad - \$75.00
- Business Card Ad - \$20.00
- Non-Member Business Card Ad - \$25.00

TOTAL PAID \$ _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS/KENNEL NAME _____

EMAIL _____

PHONE _____

FOR MORE INFORMATION, SUBMISSION AND PAYMENT:

Space Reservation & Payment: Stephanie Clark • 14432 W. Roanoke Ave. Goodyear AZ. 85338 • s_clark@cox.net
Ad Material: Melanie Feldges • 7013 Clarendon Hills RD. Darien IL 60561 • macgd@comcast.net